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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/070,604	04/30/1998	EDWARD B. KNUDSON	UV-54	4617
7	590 04/01/2002			
G VICTOR TREYZ			EXAMINER	
	E OF THE AMERICAS		VU, NGOC K	
NEW YORK, NY 100201104			ART UNIT	PAPER NUMBER
			2611	7
		·	DATE MAILED: 04/01/2002	8

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application No.	Applicant(s)			
. Office Action Summary		09/070,604	KNUDSON ET AL.			
		Examiner	Art Unit			
	The MAILING DATE of this communication	Ngoc K. Vu	2611			
J	The MAILING DATE of this communication app or Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 1 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed if the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any Status						
1)[Responsive to communication (a) 5th 1					
2a) □	Responsive to communication(s) filed on <u>02 Ja</u> This action is FINAL . 2b) This					
3)	/E3 11113	action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
4)⊠ Claim(s) <u>1-140</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)	6) Claim(s) is/are rejected.					
7)	Claim(s) is/are objected to.					
8)🖂	Claim(s) <u>1-140</u> are subject to restriction and/or el	ection requirement				
Application Papers						
9) The specification is objected to by the Examiner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 27 CED 4.05(3)					
'')[_]	he proposed drawing correction filed on is	: a) ☐ approved b) ☐ disapprove	ed by the Examiner.			
	il approved, corrected drawings are required in reply to this Office action					
12) The oath or declaration is objected to by the Examiner.						
	der 35 U.S.C. §§ 119 and 120					
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).						
a) All b) Some * c) None of:						
	1. Certified copies of the priority documents have been received.					
	2. Certified copies of the priority documents have been received in Application No.					
Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.						
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).						
a) Line translation of the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application has been as a contraction to the foreign language provisional application to the foreign language provision to the foreign lan						
Askinowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121						
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)						
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DETAILED ACTION

Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 1-64, drawn to EPG comprising banner advertisement and scrolling the listings, classified in class 725, subclass 40.
 - II. Claims 65-136, drawn to EPG comprising panel advertisement, classified in class725, subclass 43.
 - III. Claims 137-138, drawn to EPG comprising advertisement contains video, classified in class 725, subclass 41.
 - IV Claims 139-140, drawn to EPG comprising automatically displaying an embedded advertisement, classified in class 725, subclass 42.

The inventions are distinct, each from the other because of the following reasons:

2. Inventions I, II, III and IV are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention group I has separate utility apart from an EPG such as displaying banners and scrolling listings in Internet browser web pages. Invention group II has separate utility apart from an EPG as displaying panel advertisements on TV programs themselves or displaying panel advertisements in web pages. Invention group III has separate utility apart from an EPG such as displaying advertisement with video on theater screen.

Invention group IV has separate utility apart from a EPG such as automatically displaying embedded advertisement on electronic mail or Internet browser web pages. See MPEP § 806.05(d).

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3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.

- 4. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.
- 5. A telephone call was made to Pejman Sharifi on March 21, 2002 to request an oral election to the above restriction requirement, but did not result in an election being made.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

6. Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ngoc K. Vu whose telephone number is 703-306-5976. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Faile can be reached on 703-305-4380. The fax phone numbers for the organization where this application or proceeding is assigned are 703-872-9314 for regular communications and 703-872-9314 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-306-0377.

NV

March 27, 2002

ANDREW FAILE

TECHNOLOGY CENTER 2600